



Presentation Overview

Context

- Digital Transformation with ABC
- Al is an inevitable trend
- From Content to Knowledge

Al for Researchers

- Content Generation
- Information Discovery
- Content Accessibility

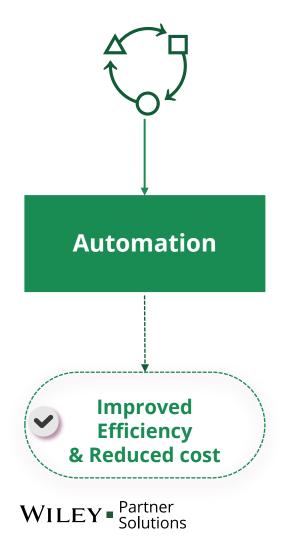
Future of Text & Data Mining

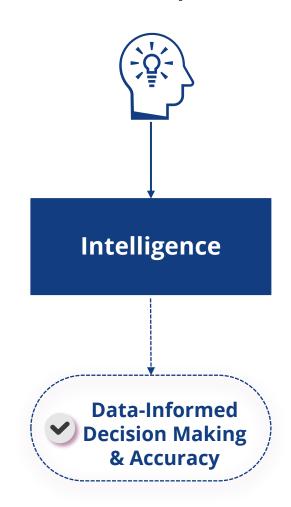
- The Future of Al in Scholarly Publishing
- How Organizations can Approach **Digital** Transformation

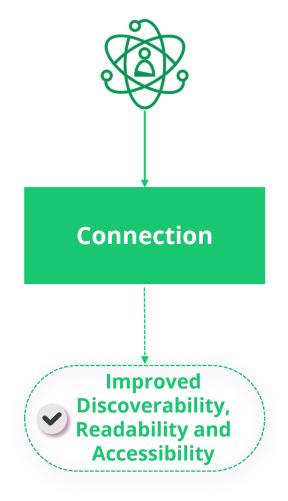


Digital Transformation: AI + Big Data + Cloud (ABC)

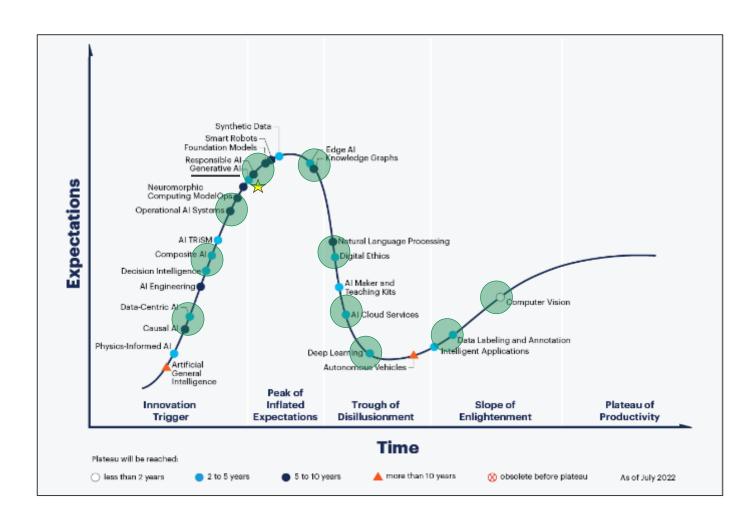
Goal: To Facilitate People (not replace them)







Al Development is an Inevitable Trend



Context:

- From Information Age to Intelligent Age
- Global Digital Transformation

3 key elements for AI:

- Big Data: <u>126 Million Fold Increased</u>
- Computing Power: <u>100 Million Fold Increased</u>
- Al Models: 1 Billion Fold Increased



How ChatGPT is Related to Other AI Concepts

Now

Artificial Narrow Intelligence (ANI)

AI Generated Content (AIGC)

Output produced by generative AI in the form of text, images, video, music, code...



Generative AI such as ChatGPT, Bard, DALLE 2

Utilize LLMs as the underlying tech and train and finetune with more data to create content such as text, images, videos

Other Applications based on LLMs such as Language translation, Sentiment analysis, Information discovery...

Large Language Models(LLMs) such as GPT-X, BERT

Trained on vast amounts of text data and can understand human language and used for content generation, translation, summarization, classification, Q&A and more

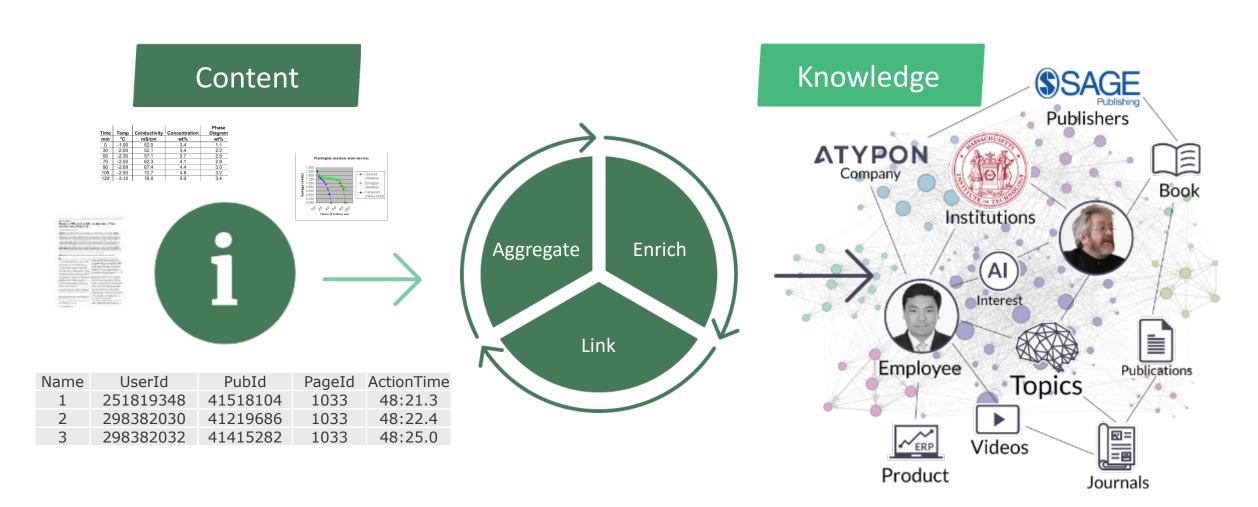
Future Goal

Artificial General Intelligence(AGI)

A type of AI that possesses general intelligence which is similar to human intelligence

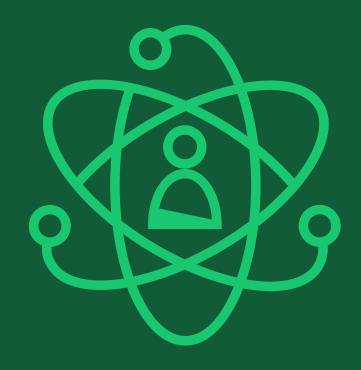


From a Content to a Knowledge





WILEY



Content Generation

Research Topic Suggestion

Ask ChatGPT/Bard to suggest research topics/directions for PhD study and for journal/SI development

Prompt: "I am a PhD student and focus on NLP area. I am really interested in large language models currently. Can you suggest me a good topic for PhD research and paper writing" **and** "I am a journal editor in computer science, I would like to create a new journal or special issue, please suggest some important and popular topics for the new journal and special issue to have enough submission to make the journal or special issue successful"





ChatGPT give a good topic and detailed research objectives and also provide a general framework and methodology to help students to approach this.



Sure, here are some important and emerging topics in NLP that you could consider for your new journal or special issue:

- Multilingual NLP: As the world becomes increasingly interconnected, there is a growing need for NLP systems that can understand and process test in multiple languages. This is a dealerging bad, but there has been significent progress in recent years.
- Low-roade NLP Low-roade NLP is a new approach to NLP that makes it coaler for developers to build and deploy NLP applications. This is achieved by using pre-trained anguage models and other tools that can be combined to prepte powerful NLP applications without this passage in softman programming other adas.
- Explainable NLP. Explainable NLP is a field of research that focuses on developing NLP systems that can explain their productions. This is important for a number or masons, such as ensuring that NLP systems are tain and unblaced, and for debugging and improving NLP systems.
- Multimodal NLP, Multimodal NLP is a field of repared that focuses on developing NLP systems that can understand and process cost, speech, and other modelities of information. This is a chollenging task, but it has the potential to create powerful NLP systems that can understand and interest with the work on a more returned you.
- Privacy preserving NLP. Privacy preserving NLP is a field of research that focuses on developing NLP systems that can protect the
 privacy of users. This is important because NLP systems often process sensitive data, such as personal information.

here are just a few suggestions, and there are many other important and emerging topics in NLP that you could consider. The best way to happe a topic is to think about what you are passionate about and what you think would be of interest to your pright audience.

Bard gives more emerging and up to date ideas with less detail



Readability and Writing Quality Check and Improvement

ChatGPT can:

- Evaluate the writing quality and give reasonable feedback
- Understand specific terms and make correction(but not always)
- Re-write the manuscript with better sentence structure and words so that the readability is much improved:

Google Bard has similar capabilities, but it can also quantitively measure readability and re-write the manuscript but not as good as ChatGPT

How is the readability of following text::{In TMC, doctors write down what they did to help their patients get better. This is important for TMCto get better. The records are usually from books, cases, and the internet, but they don't have all the information. This paper talks about a way to sort the records using a computer program. First, the books are turned into computer files, and the words are put in groups. Then, a computer program is used to find out what the records are about. This helps to sort the records, and the new way is better than the old way.}



The readability of the text is fair, but it could be improved Here's an example of how to make it more readable:

Traditional Chinese Medicine (TCM) doctors document their treatments to help their patients recover. However, records from books, cases, and the internet don't always contain all the necessary information.

To address this issue, this paper presents a novel way of sorting TCM records using a computer program. First, the books are digitized and the information is grouped into categories. Then, the computer program analyzes each record to determine its topic. This approach streamlines the sorting process and outperforms traditional methods.

In conclusion, this paper proposes an innovative approach to managing TCM records by utilizing computer technology. The new method improves efficiency and accuracy, addressing a long-standing challenge in TCM.



Title & Abstract Generation

ChatGPT can generate any length of abstract and title with logical explanation

<u>Title:</u> Embracing Generative AI in Business, Research, and Society

Explanation: "This title reflects the key points discussed throughout the entire text, highlighting the impact of generative AI and large language models in various aspects of our lives, from business strategies and applications to technology, ethics, and human-machine interaction. The title also emphasizes how the rapid evolution of AI is revolutionizing information discovery, education, research integrity, and AI research and development, while stressing the importance of trust, risk, and security management in AI systems."

Abstract: Generative Al is revolutionizing information discovery, domain-specific applications, and task-specific solutions, while fostering advancements in human-machine interaction. As Al becomes more accessible, it's crucial to balance its benefits with ethical and governance considerations, addressing privacy concerns and regulations. Personal thoughts on the Intelligence Revolution emphasize the potential of AI in education, research, and career development, as well as the need for maintaining research integrity and managing Al trust, risk, and security. The rapid development of Al technology presents both opportunities and challenges that individuals and organizations must adapt to and address for a successful transition into an Al-driven future.



Where to Submit - Journal Suggestion

ChatGPT and Journal Finder give some common suggestions. But dedicated Journal Finder gives the correct answer. ChatGPT and Google Bard recommend related top-tier journals only.

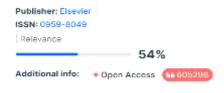


Based on the topic and findings of your paper, I would suggest considering the following journals for submission:

- Journal of Clinical Oncology (JCO): JCO is a high-impact journal that focuses on clinical
 research in oncology. It publishes articles related to all aspects of breast cancer, including
 clinical trials and treatment strategies. Your study's phase 3 design and significant
 findings would make it a suitable fit for JCO.
- The Lancet Oncology: The Lancet Oncology is a prestigious journal that publishes highquality research in oncology. It covers a broad range of topics, including clinical trials, novel therapies, and treatment outcomes. Given the phase 3 trial design and the potential impact of your findings on hormone receptor-positive advanced breast cancer treatment, this journal could be a good fit.
- 3. Breast Cancer Research and Treatment: This journal specifically focuses on breast cancer research and treatment. It publishes clinical and translational studies, including clinical trials, therapeutic approaches, and novel targets. Since your study evaluates the efficacy and safety of capivasertib in hormone receptor-positive advanced breast cancer, it aligns well with the scope of this journal.
- 4. Cancer: Cancer is a highly regarded journal that publishes research in various aspects of cancer, including clinical trials and treatment outcomes. It covers a wide range of topics and welcomes studies that contribute to the understanding and management of different cancer types. Your paper's findings on the use of capivasertib in hormone receptor-positive advanced breast cancer may be of interest to the readership of Cancer.

Remember to carefully review the submission guidelines and scope of each journal to ensure your paper aligns with their focus. Additionally, consult with your co-authors or colleagues who are familiar with the field to determine the most appropriate journal for your work. <u>This paper</u> is published in The New England Journal of Medicine





ChatGPT **VS** Journal Finder



NPJ breast cancer





Content Summarization

Extractive Summary: Effects of Vitamin D on Endometriosis-Related Pain: A Double-Blind Clinical Trial

- Before laparoscopy, the mean pelvic pain score in the vitamin D group was 4.05±3.45 and 4.82±4.1(p=0.513) in the placebo group. Before laparoscopy, the mean dysmenorrhea pain score in the vitamin D group was 7.37±2.61 and in placebo group it was 6.42±3.04 (p=0.325).
- Table 2 shows a comparison between the 2 groups for severity of pelvic pain and/or dysmenorrhea at different time points (before laparoscopy, in second menses after laparoscopy, and at 24 weeks after laparoscopy). At the second menses after laparoscopy, there was no significant difference between the 2 groups for pelvic pain (p=0.583) and dysmenorrhea (p=0.365), and at 24 weeks after laparoscopy there was no significant difference between mean pain scores in the 2 groups. Mean pelvic pain at 24 weeks after laparoscopy in the vitamin D group was 0.84±1.74 and in placebo group it was 0.68±1.70 (p=0.513).
- We explored the relationship between vitamin D and endometriosis in a double-blind, randomized clinical trial looking at the effect of vitamin D supplementation on cessation of pain in proven endometriosis after laparoscopic diagnosis and treatment.
- There may be a relationship between vitamin D and pathogenesis of endometriosis, but in our study vitamin D was not effective in treatment of endometriosis-related pain
- In this double-blind, randomized clinical trial, at 24 weeks after laparoscopic treatment of endometriosis there was no significant difference between effect of vitamin D3 (cholecalciferol) and placebo on severity of dysmenorrhea and/or pelvic pain.
- The remaining 39 cases were randomly assigned in vitamin D (n=19) or placebo treatment (n=20) groups.
- After authorization by the university Ethics Committee, eligible patients were assigned by simple randomization to receive either vitamin D or placebo. In the vitamin D group (D group), we prescribed oral vitamin D 50 000 iu/weekly for 12 weeks (capsule D-Vigel, vitamin D3 50 000 iu, Daana Pharma Co. Tabriz-Iran) and in the placebo group (P group) we prescribed 1 capsule of placebo (Daana Pharma Co. Tabriz-Iran) weekly for 12 weeks.
- Mean dysmenorrhea was 2.10±2.33 in the vitamin D group and 2.73±2.84 in the placebo group (p=0.45).

ChatGPT Summary

This paper presents the results of a double-blind, randomized clinical trial that investigated the effect of vitamin D supplementation on the cessation of pain in women with endometriosis. The study involved 39 women with proven endometriosis who were randomly assigned to receive either vitamin D or placebo treatment. The severity of dysmenorrhea (menstrual pain) and pelvic pain was assessed using a visual analogue scale (VAS) test before laparoscopy, at the second menstrual cycle after laparoscopy, and at 24 weeks after laparoscopy. The results showed that there was no significant difference in pain severity between the vitamin D and placebo groups at 24 weeks after laparoscopy. This study is the first randomized clinical trial to explore the potential relationship between vitamin D treatment and relief of endometriosis-related pain. However, it should be noted that the sample size was small, and the study did not measure the participants' vitamin D levels before intervention. Therefore, the authors suggest that the observed lack of significant difference in pain severity could be attributed to the possibility that the prescribed dose and duration of vitamin D supplementation were only beneficial for treating vitamin D deficiency rather than endometriosis itself.

Extraction + ChatGPT Summary

This paper presents the findings of a double-blind, randomized clinical trial that aimed to explore the relationship between vitamin D supplementation and endometriosis-related pain. The study focused on the effect of vitamin D on the cessation of pain in individuals with proven endometriosis after laparoscopic diagnosis and treatment. A total of 39 eligible patients were randomly assigned to either the vitamin D group (n=19) or the placebo group (n=20). The study measured the severity of pelvic pain and dysmenorrhea before laparoscopy in both groups, finding no significant difference between the two groups. Simila results were observed at the second menses after laparoscopy and at 24 weeks after laparoscopy, indicating that vitamin D supplementation did not have a significant impact on pain reduction compared to the placebo group. Mean pain scores for pelvic pain and dysmenorrhea at 24 weeks after laparoscopy were comparable between the vitamin D and placebo groups. Specifically, the mean pelvic pain score was 0.84±1.74 in the vitamin D group and 0.68±1.70 in the placebo group (p=0.513). Furthermore, the mean dysmenorrhea score was 2.10±2.33 in the vitamin D group and 2.73±2.84 in the placebo group (p=0.45). Although there is a potential relationship between vitamin D and the pathogenesis of endometriosis, the results of this study indicate that vitamin D supplementation was not effective in treating endometriosis related pain. Therefore, the findings suggest that alternative treatment approaches should be considered

for managing pain in individuals with endometriosis.

ChatGPT produces better and more fluent summary than Bard. But it is much more expensive and generates less detail than the extractive summary



Deeper Information Discovery

Challenge

Information Overload

Structured Knowledge Embedded in Unstructured Text

Solution

Key Entity Identification & Extraction

Knowledge Mining & Search



Specific Entities Mining

Knowledge Mining takes valuable information from customers' existing content to create a more structured layout and generate new business opportunities.

Existing Content

Inogatran, which is a polar, cationic molecule with a molecular weight of 439 Da, is expected to be excreted in the bile [14]. Inogatran given after thrombolysis only partially prevents reocclusion because large amounts of thrombin generation occur during the early stages of thrombolysis. We investigated the micellar behavior of a series of asymmetric polystyrene-block-poly (4-vinylpyridine) (PSb-P4VP) block copolymers in different P4VP-selective alcoholic solvents. The PS-b-P4VP block copolymer used had a molecular weight of 59 000 g mol-1, where the volume fraction of PS block was roughly 0.3. The time-resolved (in situ) dynamic light scattering (DLS) measurements, in combination with (ex situ) electron microscopy imaging, revealed information about the aggregation state of PS-b-P4VP BCP in different alcohols and the effect of heat treatment. These are determined from the binding energies of CH4, C2H2 and C2H6. Two sets of experimental values are considered according to the two possible (as yet undecided) values of the heat of evaporation of diamond of 141 and 170 kcal/mol. After the values of the integrals are fixed the binding energy of C2H4 and the dissociation energies CH4 \rightarrow CH3 + H, C2H2 \rightarrow C2H + H and C2H6 \rightarrow C2H5 + H can be calculated and compared with the experiments (Table 1).

Structured Data

#	Compound	Property	Value	Unit
1				
2				
3				



Knowledge Mining

Ask ChatGPT and Bard to extract the semantic triples from unstructured text

YI

Can you extract triplets in the following sentences: {

Our previous work showed that high levels of lysophosphatidic acid (LPA) expression are positively correlated with LF hypertrophy.

Men and women with a mutation in MLH1 have a 52-82% lifetime risk (up to age 70) to develop colon or rectal cancer.

However, while cisplatin increased PID1 mRNA, it decreased PID1 protein. (Chemical-Gene)

https://biocreative.bioinformatics.udel.edu/tasks/biocreative-v/track-3-cdr/

https://geneticassociationdb.nih.gov/

https://biocreative.bioinformatics.udel.edu/

ChatGPT



- 1. Triple 1:
 - Entity 1: Lysophosphatidic acid (LPA)
 - Relation: Positively correlated with
 - Entity 2: LF hypertrophy
- Triple 2:
 - Entity 1: Mutation in MLH1
 - * Relation: Lifetime risk of
 - Entity 2: Colon or rectal cancer
- 3. Triple 3:
 - Entity 1: Cisplatin
 - Relation: Increased
 - Entity 2: PID1 mRNA
 - Relation: Decreased
 - Entity 3: PID1 protein

These triples represent the relationships between the entities mentioned in the given sentences, with each triple consisting of an entity, a relation, and another entity.

ChatGPT performs well in this experiment, it can even extract 2 triplets from the 3rd examples



Bard

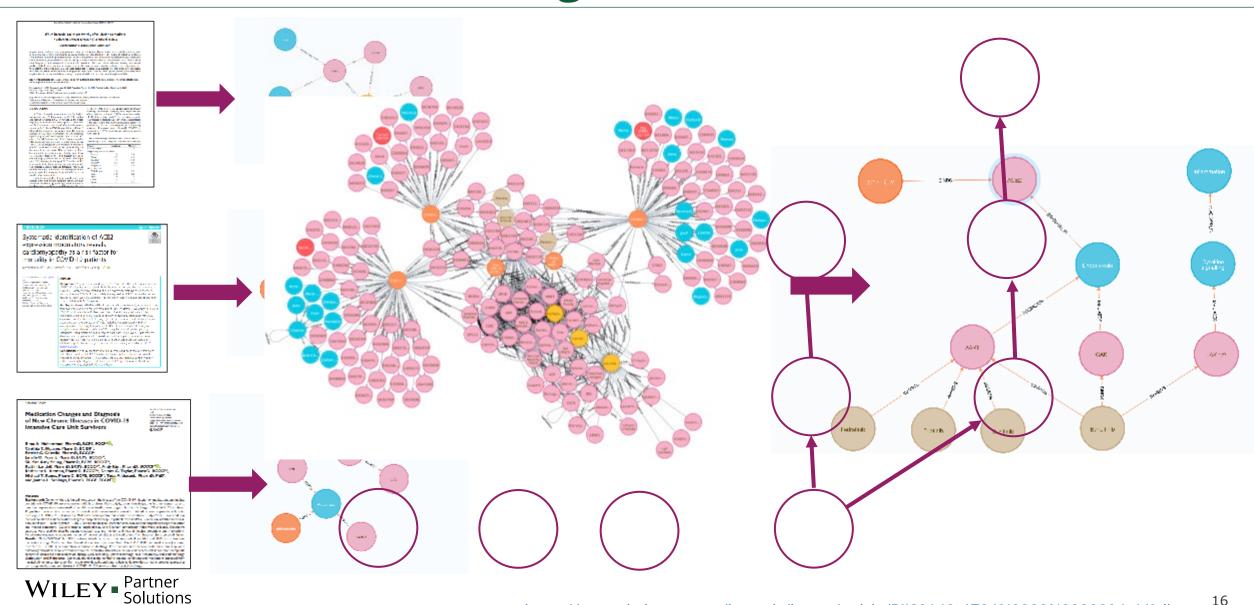
Sure, I can do that. Here are the triplets extracted from the sentences:

- Sentence 1:
 - Our previous work showed high levels of lysophosphatidic acid(LPA) expression
 - high levels of lysophosphatidic acid(LPA) expression are positively correlated with - LF hypertrophy
- Sentence 2:
 - Men and women have a 52-82% lifetime risk(up to age 70) to develop colon or rectal cancer
 - mutation in MLH1 associated with 52-82% lifetime risk(up to age 70) to develop colon or rectal cancer
- Sentence 3:
 - o cisplatin increased PID1mRNA
 - PID1mRNA decreased PID1 protein

Bard perform even better to identify not only all domain specific triplets but also generic triplets



From Content to Knowledge



Personalized and Richer Information Discovery

Challenge

Open Science Movement with Rich Data

Researchers Must Find Answers by Themselves from a Long List of Search Results

Solution

Multimedia Search

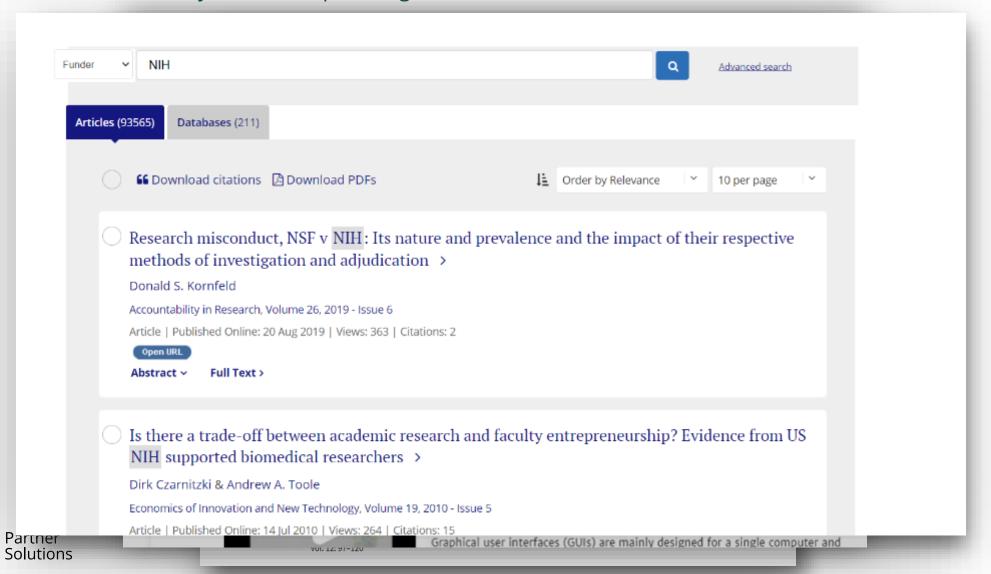
Personalized Recommendation

Natural Language Q&A



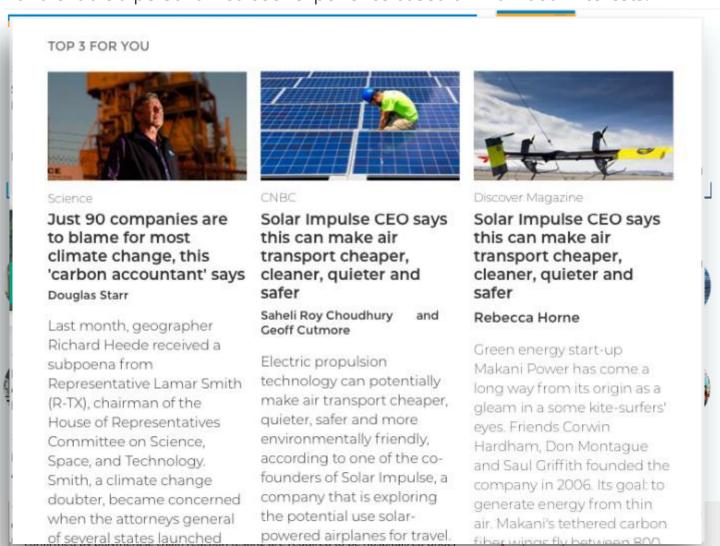
Multimedia Content Discovery

Multimedia content discovery includes topic, image, video and funder searches:



Recommendations & Personalized News Feeds

Recommendations is one of the most common applications of Al. It varies from suggesting relevant experts, to identifying interest groups and enable a personalized user experience based on individual interests.



filher wings fly hetween 800

Reviewer Suggestion

Journal editor ask AI to suggest some reviewers for giving title and abstract of paper as shown below

I am a journal editor in computer science area and I have following paper with title: {Bilinear joint learning of word and entity embeddings for Entity Linking} and abstract: {Entity Linking (EL) is the task of resolving mentions to referential entities in a knowledge base, which facilitates applications such as information retrieval, question answering, and knowledge base population. In this paper, we propose a novel embedding method specifically designed for EL. The proposed model jointly learns word and entity embeddings which are located in different distributed spaces, and a bilinear model is introduced to simulate the interaction between words and entities. We treat EL as a ranking problem, and utilize a pairwise learning-to-rank framework with features constructed with learned embeddings as well as conventional EL features. Experimental results show the proposed model produces effective embeddings which improve the performance of our EL algorithm. Our method yields the state-of-the-art performances on two benchmark datasets CoNLL and TAC-KBP 2010.}. Can you give me recommendations about reviewers for this paper?

ChatGPT

Certainly, finding the right reviewers for your paper is crucial for ensuring a fair and thorough review process. Given the topic of your paper, "Blinder Joint Learning of Word and Entity Embeddings for Entity Linking" in the field of computer actions, especially focusing on entity linking, you should look for experts who have a strong background in natural language processing (NLP), machine learning, and entity linking. Here are some recommendations for potential reviewers.

Professor Jane Smith

- * Affiliation: Department of Computer Science, University of XYZ.
- * Expertise: NLP, Machine Learning, Entity Linking
- * Contact: janesmith@email.com

2. Dr. John Doe

- * Affiliation: Research Scientist, Al Research Lab, ABC Corporation
- * Expertise: NLP, Deep Learning, Information Retrieval
- * Contact: johndoe@email.com

3. Professor Emily Brown

- Affiliation: Department of Information Sciences, University of LMN.
- * Expertise: Information Retrieval, Knowledge Base Population, NLP
- * Contact: emilybrowngemeil.com

4. Dr. David Johnson

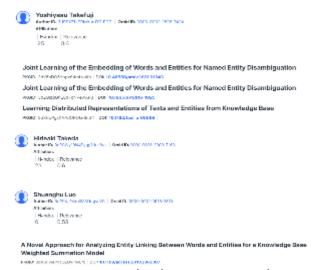
- * Affiliation, Senior Research Scientist, Institute for Machine Learning, DEF Institute
- * Expertise: Machine Learning, Embedding Models, NLP
- * Contact: davidjohnsongemail.com

ChatGPT gives non exist reviewers



Bard returns the authors with photos and source. But some affiliation info are incorrect

Our Own Reviewer Finder



Ours returns real relevant researchers with hindex, ORCID, relevancy score and relevant publication

Both **Bard and ChatGPT** don't perform well in this experiment and their results contain serious issues. **Dedicated reviewer suggestion** service give more reliable results with richer info!



New Way of Search

Question: What is the latest study progress about large pre-trained language models?

For the usage of scholarly research-related cases, Bing gives a better result than the two others. Both Bard and ChatGPT limit their answers to their data while Bing generates the result based on the web search and gives the related articles with links as well (which are real latest articles)

Google Bard

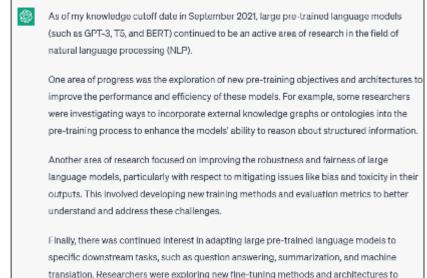
Add search in Al



Bard currently search in 135 languages, and it can **support image search**

ChatGPT

Generate answer with knowledge before 2021



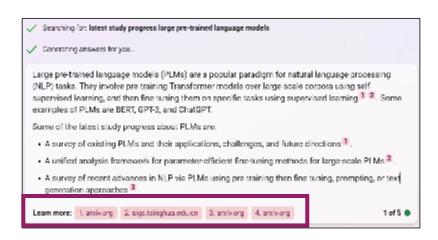
improve the efficiency and effectiveness of these models in real-world applications.

other related research topics.

Since my knowledge cutoff date, there may have been further progress in these areas and

Microsoft Bing

Add AI in search



English search is better than Chinese search in Bing and less hallucination



Personalized Recommendations

I am a research scientist in NLP area. I am currently interested in large language models like GPT-3. Can you recommand some relative papers about this area

Certainly! Here are some papers related to large language models like GPT-3 that you may find useful:

- "Language Models are Few-Shot Learners" by Tom B. Brown et al. (2020) This paper introduces GPT-3, a large-scale language model that can perform a wide range of natural language processing tasks without task-specific training data.
- "Scaling Laws for Neural Language Models" by Andrew M. Dai et al. (2021) This paper investigates the scaling properties of neural language models and proposes a new metric for evaluating their performance.
- "BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding" by Jacob Devlin et al. (2019) - This paper introduces BERT, a pre-trained language model that achieves state-of-the-art performance on a wide range of natural language processing tasks.
- "XLNet: Generalized Autoregressive Pretraining for Language Understanding" by Zhilin Yang et al. (2019) - This paper introduces XLNet, a pre-trained language model that achieves state-of-the-art results on several natural language processing benchmarks.
- "Reformer: The Efficient Transformer" by Nikita Kitaev et al. (2020) This paper proposes the Reformer, an efficient variant of the Transformer architecture that can handle longer sequences than previous models.

I hope these papers help you in your research!

Both **ChatGPT** and **Bard** can provide personal recommendation based on conversations/prompts.

But they sometimes make up answers as shown below

Can you recommand some latest papers

Sure, here are some of the latest papers related to large language models and natural language processing:

- "GShard: Scaling Giant Models with Conditional Computation and Automatic Sharding" by Noam Shazeer et al. (2021) - This paper introduces GShard, a new approach for scaling up giant language models that uses conditional computation and automatic sharding.
- "Simplifying Pre-training of Large Language Models with Multiple Causal Language Modeling" by Sheng Shen et al. (2021) - This paper proposes a simplified pre-training approach that uses multiple causal language modeling objectives and achieves competitive performance on several natural language processing benchmarks.
- "AdaM: Adapters for Modular Language Modeling" by Timo Schick et al. (2021) This
 paper introduces AdaM, a new approach for modular language modeling that uses
 adapters to enable efficient fine-tuning of large pre-trained models.
- "Hierarchical Transformers for Long Document Processing" by Zihang Dai et al. (2021) This paper proposes a hierarchical transformer architecture for processing long
 documents, which achieves state-of-the-art performance on several document-level NLP
 tasks.
- "Scaling up Sparse Feature Learning with Mega-Learning" by Jiawei Xu et al. (2022) This
 paper introduces Mega-Learning, a new training technique for sparse feature learning
 that enables the efficient training of very large models with billions of parameters.

I hope these papers are helpful for your research!



Wider Information Discovery

Challenge

Data Silos

Need for Cross-Disciplinary Research **Solution**

Classifications

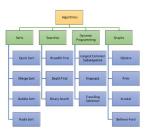
Milestone Paper

Research Analytics



Content Classification

PUBLISHER-SPECIFIC TAXONOMIES

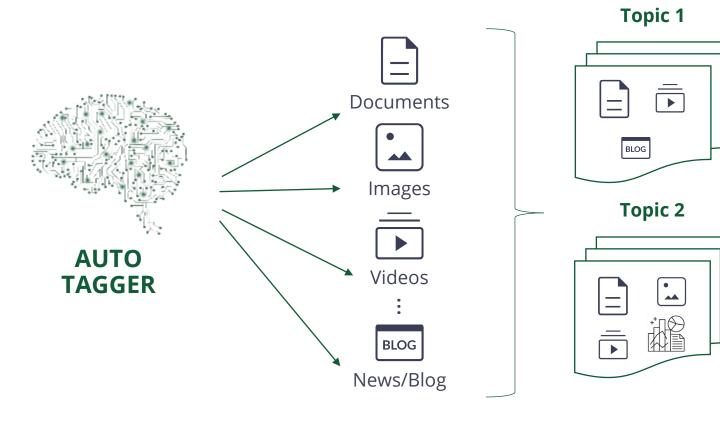


PUBLIC TAXONOMIES (MeSH, UN SDG)



GLOBAL TAXONOMY





Content Classification

ChatGPT can **NOT** tag content based on customer specific taxonomy and it often generates fake tags or IDs

"Evaluation of BNT162b2 Covid-19 Vaccine in Children Younger than 5 Years of Age

Although coronavirus disease 2019 (Covid-19) is generally mild in children younger than 5 years of age, severe disease, hospitalizations, and post-acute effects, including multisystem inflammatory syndrome in children (MIS-C), can occur.1-3 In the United States, rates of Covid-19–associated hospitalization among children younger than 5 years of age peaked at..."

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9947923/

Atypon Taxonomy tags

1. Medicine: 0.98

2. Pediatrics: 0.95

3. Pandemic: 0.93

4. Immunization: 0.93

5. Clinical trial: 0.92

6. Booster: 0.73

7. Coronavirus disease 2019: 0.65

8. Emergency use authorization: 0.6

Dedicated MeSH Auto Tagger

1. COVID-19: 0.99

2. Child, Preschool: 0.97

3. Pandemics: 0.93

4. Coronavirus Infections: 0.91

5. Infant: 0.89

6. COVID-19 Vaccines: 0.87

7. Viral Vaccines: 0.85

8. Pneumonia, Viral: 0.83

9. Hospitalization: 0.77

10. SARS-CoV-2: 0.69

ChatGPT MeSH Tagging

1. Vaccines - 0.95

2. Coronavirus disease 2019- 0.95

3. Child – 0.90

4. Clinical Trials, Phase I - 0.85

5. Clinical Trials, Phase II - 0.85

6. Clinical Trials, Phase III - 0.85

7. Immunogenicity, Vaccine – 0.80

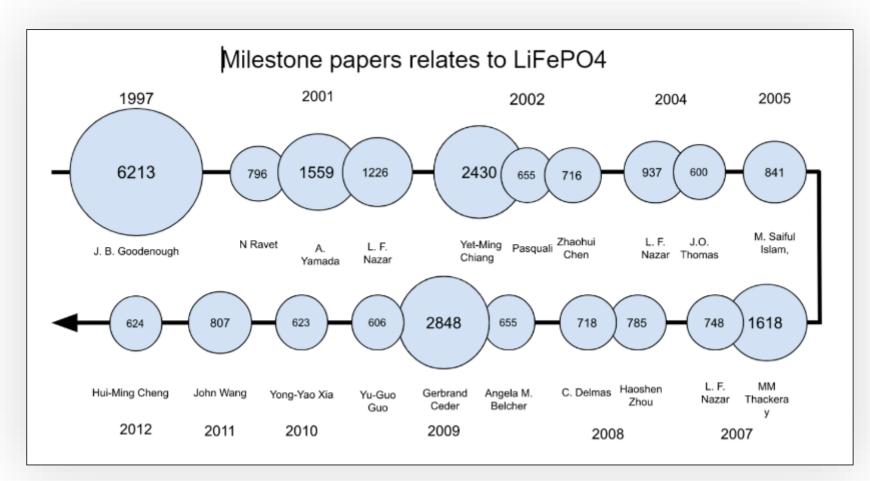
8. Safety - 0.80

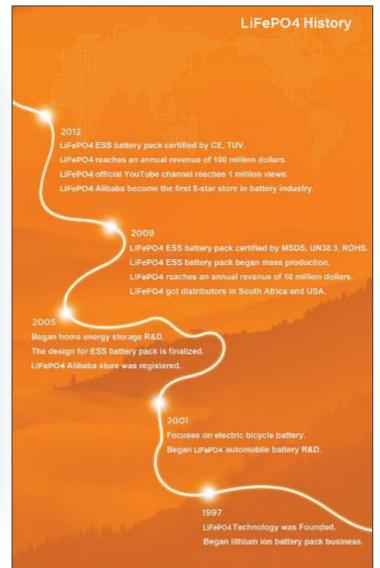
9. Efficacy - 0.80

10. Placebos - 0.75

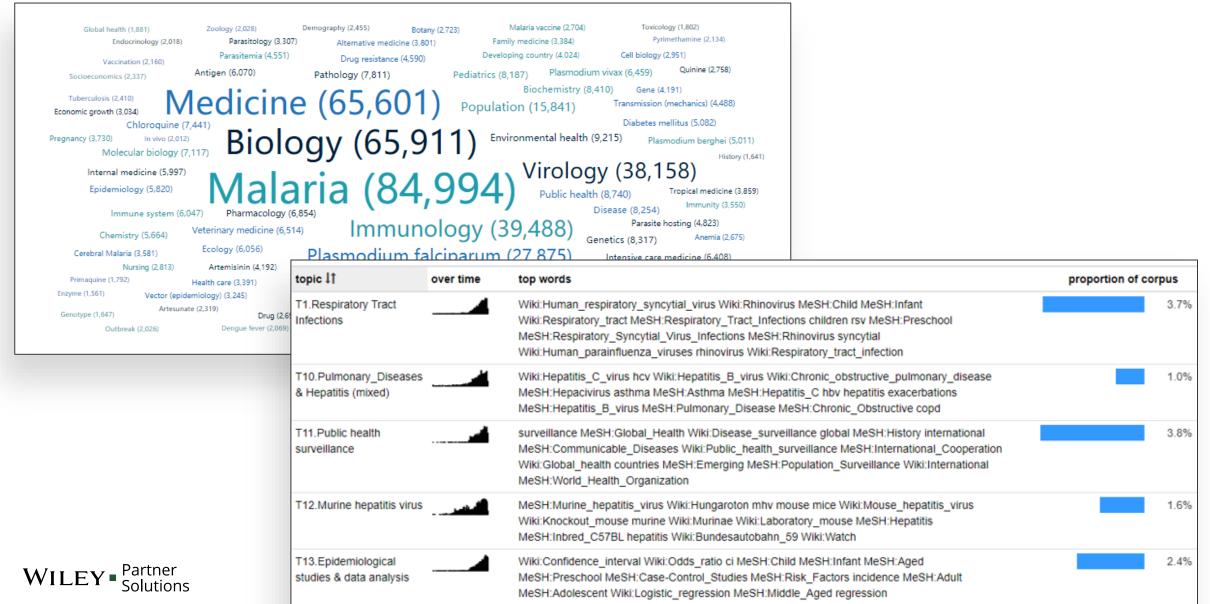


Milestone Work Identification





Research Analytics

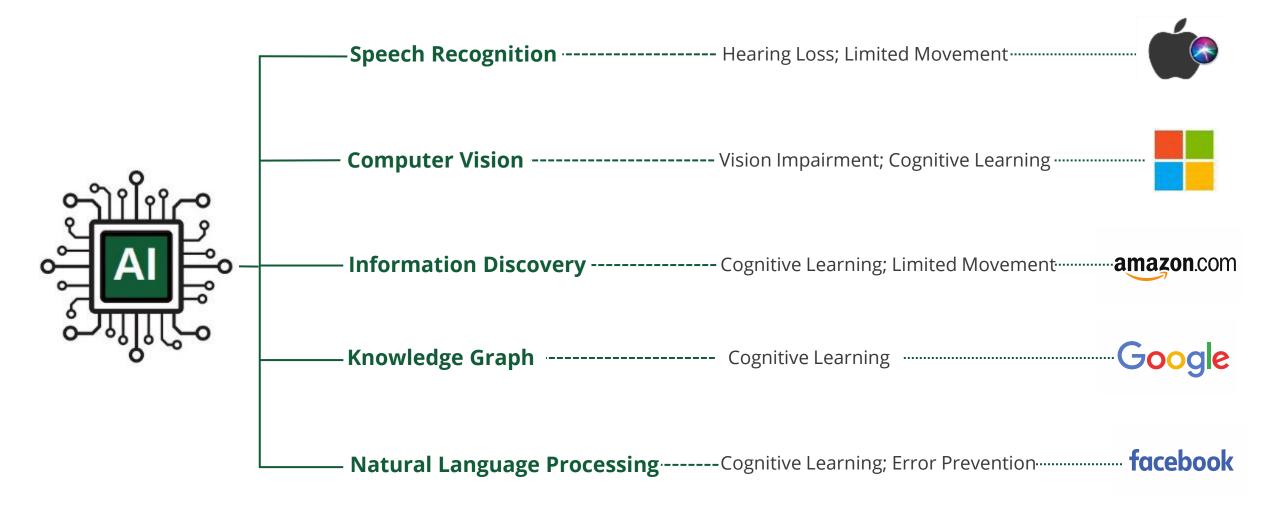


WILEY



Content Accessibility

Different Branches of Al





Alt Text for Image Example

Alt text (alternative text) describes the appearance or function of an image on a page for screen reader & SEO.

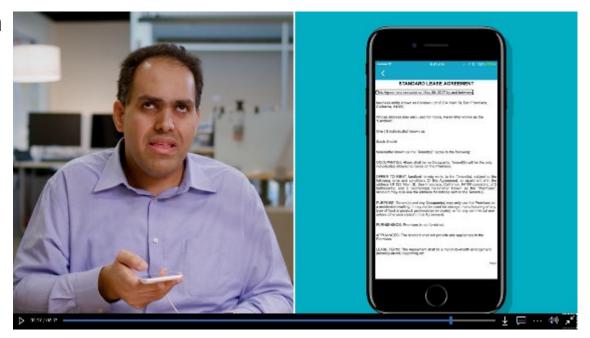


<img width="1200" height="675" alt= " Microsoft Edge logo floating above water "
data-img-url="https://static1.xdaimages.com/wordpress/wpcontent/uploads/2021/06/RE4ncJa.jpeg">

Content to Audio Example

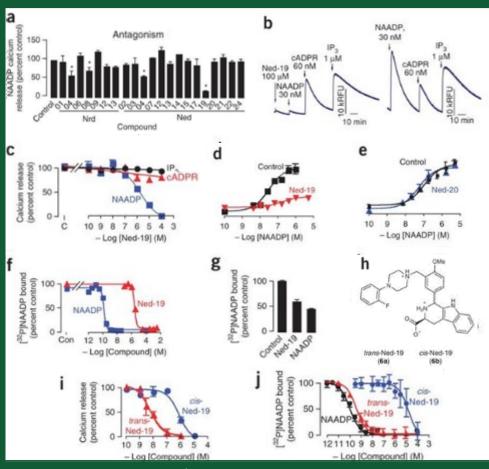
Microsoft, Google and Samsung all provides free apps that assists people with impaired vision by narrating surroundings.

- Microsoft Seeing-Al has already assisted people with > 20 million tasks
- Available in 6 languages
- https://www.microsoft.com/en-us/ai/seeing-ai





Compound Figure Segmentation Example



- a. NAADP compound
- b. NAADP IP3
- c. Calcium release
- d. NAADP Log Ned-19 e. NAADP Log Ned-20
- f. NAADP bound g. Control Ned-19 h. cis-Ned-19
- i. Log compound M j. Percent control bound

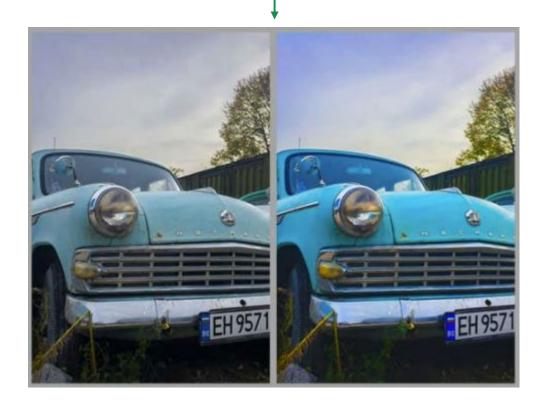
Antagonism

cADPR

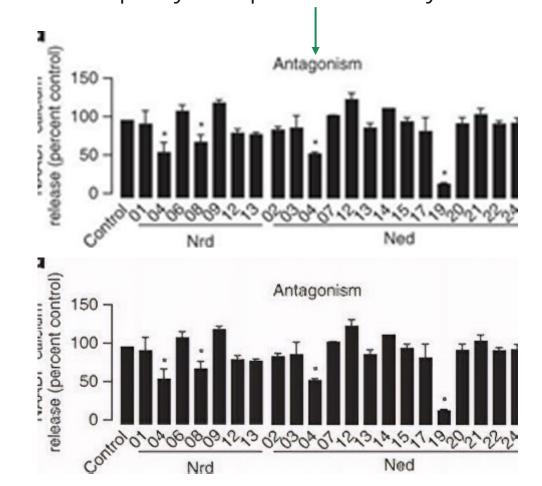


Image Quality Enhancement Examples

Al can **automatically increase contrast** in images.



Al can **automatically enhance image resolution** and quality to improve readability.



Speech-to-Text Example

Al can listen to a video or sound file and then transcribe the spoken words into text.





The series that we're publishing this week on still verse is the perfect example of great science, which can be implemented today and tomorrow to save the lives of literally millions of children around the world. My name is Richard Horton and I'm editor of the Lancet, There's been such an amazing success over the last decade in reducing maternal newborn and child health. But the last great Taboo in Women's and Children's Health is the epidemic of still. Us 2.6 million stillbirths around the world every year and we just don't talk about it. We want the Lancet to publish the very best science by the very best scientists in the world, but we don't want that science to sit on the shelf or the library. We want that science to lead to change social change action people believe wrongly that there's nothing still Bursar inevitable and that's just not the case ten countries in the world have over two-thirds of stillbirths. So if we could Target the political leaders the heads of state of those 10 countries and get those heads of state to make stillbirth our priority for their Nations, We could have a massive impact. We have the evidence right now to be able to end this Bases full fantastic. Advocacy advocacy by parents groups nongovernmental organizations Civil Society to be able to take the message to their political leaders. So we want to create a climate and environment

Accurate: ~90% transcription accuracy

Fast: Processes 30 seconds of audio in 12 seconds



Audio Noise Reduction Example

Al can help people listen by enhancing speech of specific people while suppressing all other sounds.





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Future Thoughts

- ✓ Authorship & Ownership Change of Content in Web 3.0
- ✓ Embracing AI Collaboration
- ✓ Defining the right problem first
- ✓ Conversational information discovery
- ✓ Personal Research Assistants
- ✓ Upholding Research Integrity
- ✓ Al Governance
- ✓ Don't fully rely on AI

Approachable Digital Transformation for Organizations

✓ Business: Use data to create clear strategies and monitor ROI

✓ Product: Make user-centric products and accelerate the time to value

✓ People: Find people with the right expertise and increase colleague understanding.

✓ Process: Ensure agile, cross-functional collaboration and innovation

✓ <u>Data:</u> Central data station including data management & operations to break data silos

✓ <u>Technology:</u> You only need a working solution, not necessarily the most advanced one.



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Questions?

Thank you!

Hong's Posts in the Scholarly Kitchen

The Survey need your input